



‘Hiranandani Parks, Oragadam, Chennai recreates the Magic of Hiranandani projects in Powai and Thane’: Niranjan Hiranandani

CHENNAI/ MUMBAI, 1st December, 2015: Oragadam is fast morphing into a global automobile and industrial centre in Chennai’s periphery, and it is well on way to becoming the next real estate hot-spot in Chennai’s suburban areas. “When it comes to making a smart decision in terms of real estate, those who spot the potential of Oragadam as a suburban real estate location will be making the right choice,” said Niranjan Hiranandani, MD, Hiranandani Communities.

Centrally located between Grand Southern Trunk Road (NH 45) and NH 4 on Chennai - Sriperumbatur- Bangalore growth corridor, Oragadam is the ‘next big happening location’ in Chennai’ real estate. “It is positioned ‘just right’, when one looks at not just commercial, but also as a residential real estate destination,” said Niranjan Hiranandani. Also known as the ‘biggest automobile hub in South Asia’, Oragadam is one of the fastest-growing suburbs of Chennai, and is evolving into a real estate destination where industrial growth is driving an ever-increasing demand for residential real estate. “Buying residential real estate with varied options of apartments, plots & villas in Oragadam will always be a ‘future perfect’ decision,” he added.

Real estate development by the Hiranandani Brand has always been a trendsetter when it comes to real estate which appreciates in value and offers growth opportunities on a global scale, said Niranjan Hiranandani. “It is not just a coincidence, that whenever brand Hiranandani has created townships, the location has ended up being a winner; be it the stupendous success of Hiranandani Gardens at Powai, Mumbai or Hiranandani Meadows and Hiranandani Estate in Thane – or the on-going projects in Ahmedabad and Panvel(MMR). It has always been ‘Brand Hiranandani’ being among the first to spot the potential of what at one point of time, were ‘new’ locations,” said Niranjan Hiranandani. “These townships have proved to be trend-setters, and the next such offering from brand Hiranandani is coming up in Chennai’s suburbs: Hiranandani Parks, Oragadam, which offers luxury and affordable apartments, plots and villas. Should the

location – Oragadam - surprise anyone, given that it is all set to be the next real estate hot-spot in Chennai's suburban areas?"

What makes the location and the project a class apart is the advantage of being located in the periphery of Chennai, as also the connectivity it offers. The township is located strategically at Oragadam Junction, and is a 30-minute drive from the International Airport and 9 kms from Singaperuma Koil railway station. Leading MNCs like Accenture, Infosys, Daimler Chrysler, BMW, Komatsu, Dell, Delphi, Saint Gobain, Flextronics, Samsung, Ford, TVS, Hyundai and Wipro are close by; these create a variety of job opportunities and are an easy commute to and from work.

Hiranandani Parks offers plots and villas, as also elegant residential towers with luxurious apartments as also affordable apartments – these are set amid gardens, water bodies, plenty of open lush green spaces, tree - lined boulevards and environment-friendly facilities which include sports and recreational activities. Living at Hiranandani Parks, Oragadam promises to be an experience like no other," he added. At Hiranandani Parks, options begin with luxurious apartments in configurations that include 2, 2.5 and 3 BHK, in both, luxury as also affordable segments. The second option is to buy a plot of land and let Hiranandani Communities build you a beautiful villa on it; it being your choice whether it should be now or a few years later. "All residences will be built in the Hiranandani signature, Neo-classical style," explained Niranjana Hiranandani.

The energy efficient buildings in Hiranandani Parks, Oragadam will deliver to end-users the Hiranandani Communities' commitment to high quality standards and cutting edge advantages. "The residential options at Hiranandani Parks are best suited to the new age Indian, one who has a global perspective and aspires to live a truly global life in a real estate location with fantastic growth potential. Gardens, green spaces and water bodies, play and sports areas with 12 hole exclusive golf course as also entertainment clusters which will include cafés, convenience stores and health centres in the vicinity of the project will offer a stress-busting environment for residents in Hiranandani Parks, Oragadam, Chennai," he added.

Following the 'mixed use, integrated development model' which has worked wonders in previous projects in Powai and Thane; Hiranandani Parks, Oragadam, will develop residential phases with social infrastructure in sync with the mixed-use development. It will offer 'living communities', with all amenities and facilities that would be expected. For families which will make Hiranandani Parks, Oragadam 'home', it will offer all major lifestyle amenities and facilities, including school, healthcare, a clubhouse, and retail and entertainment facilities

Hiranandani Parks, Oragadam is all set to be the next 'hot and happening' project in Chennai's suburbia, said Niranjana Hiranandani, pointing out that it has been designed with due care, and with an immaculate setup conducive for real estate growth. "The

project offers global living amidst a breath-taking ambience,” he pointed out. “For smart real estate buyers, for those who spot a winner early on, this is an opportunity which should not be missed!” concluded Niranjan Hiranandani.

KEY WORDS: *Niranjan Hiranandani, Hiranandani Communities, Hiranandani Parks, Oragadam, Plots, Villas, Luxury Apartments, real estate hot-spot, Chennai ,affordable apartments, integrated townships, Hiranandani Gardens, Powai, Hiranandani Estate, Thane, mixed–use integrated township development.*