

MEDIA RELEASE:

Devils Circuit Swift Challenge at Hiranandani Parks, Oragadam, Chennai mirrors out vibrancy of community living: Niranjani Hiranandani

CHENNAI; 21 DECEMBER 2015: Homes are not just about square feet of constructed space, but about the community which is made up of residents and the activities that bring them together. For Niranjani Hiranandani, the leading Indian real estate developer who conceptualized **Hiranandani Parks, Oragadam, Chennai**; ‘community living’ is when a resident does not just live in an ‘apartment’ but shares and enjoys the location benefits and its social infrastructure. It was this aspect which reflected on the fore during heart thumping **Devils Circuit Swift Challenge (DCSC) on 20 December**, arguably the ‘first-of-its-kind’ televised corporate challenge to determine the Fittest Corporate in the country. The event, which was also open for individuals and aimed to donate charity for Chennai Relief Fund, was organized for the first time in Chennai on splendid & spacious project site at Hiranandani Parks, Oragadam.

“It was a sheer pleasure to host India’s premier Amateur Sporting Event, Devils Circuit with massive enthusiastic crowd around 1600-plus participants, along with their cheering teams and families – at our integrated township Hiranandani Parks, Oragadam,” said **Niranjani Hiranandani, MD, Hiranandani Communities**. “In sync with the concept of ‘community living’, at Hiranandani Parks, Oragadam we look forward to hosting more such happening events to promote healthy competition, great team spirit and healthy citizens activities.

“The Community living is our very reason of existence and its happiness is our motivation” quotes Niranjani Hiranandani honoring a grand success of the Devil Circuit event. I co-relate community living with being close to nature. Being the pioneers of creating vibrant community living, we have created living spaces amidst greenery, and not merely include greenery in living spaces. We ensure to recreate the same magic created at Powai & Thane township in Hiranandani Parks, Oragadam,” he adds. “It will be a very different luxurious lifestyle which will be enjoyed by residents who will live within the community, and share the experience called life - much like the experience of participating in the Devils Circuit Swift Challenge.

What the project offers discerning home seekers are homes that are intelligently planned, crafted with precision and embellished with care. The aspect of community living will fulfill the dreams of many, giving rise to a new perception of life and life style. It will be similar to Hiranandani Meadows and Hiranandani Estate townships in Thane, where futuristic technology has been leveraged with innovative design and precision engineering to create a world-class real estate complex.

“Events like Devils Circuit Swift Challenge make life interesting; are the different aspects which re-define ‘Community Living’,” said Niranjan Hiranandani.

“Hiranandani Parks, Oragadam will be an apt example of green, mixed-use townships. While setting the ‘benchmark’, the township will go on to become a ‘landmark’ of ‘community living’,” he concluded.