

Re-defining Community Living in Chennai's real estate scenario

It is not just about building square feet of space: community living goes beyond just construction to include a luxury lifestyle which is reflected in a community living

For Niranjan Hiranandani, the leading Indian real estate developer who has conceptualized Hiranandani Parks, Oragadam, it is not just the built-up space or the residents that live there – the ‘community’ - that defines ‘community living’. He sees community living as a situation where a resident does not just live in an ‘apartment’ or a ‘living space’, but shares – and enjoys - the positives of the location and its social infrastructure with neighbours who are like him/ her, fellow members of the ‘community’ created in that location.

“We are creating the ‘community living’ experience at Hiranandani Parks, Oragadam. It will go beyond the aspect of merely being neighbours,” says Niranjan Hiranandani. “It will be being part of something larger – a community comprising residents of that township/ complex who will share a very special relationship with nature. I co-relate community living with being close to nature. At the integrated townships we have created in Mumbai’s Powai and in Thane, we have created living spaces amidst greenery, and not merely include greenery in living spaces. The same will be replicated in Hiranandani Parks, Oragadam,” he adds. “It will be a very different lifestyle which will be enjoyed by residents who will live within the community, and share the experience called life,” says Niranjan Hiranandani.

Community living is the basis of upcoming projects conceptualized by Niranjan Hiranandani in not just Chennai, but also in Pune, Panvel and Ahmedabad. The resident of such a community will enjoy an enhanced lifestyle. “Emphasizing on interweaving of living spaces with a veritable wealth of nature, we have embodied a concern for bringing man closer to nature in every walk of life, of integrating man with nature. The verdant beauty that Hiranandani Parks will reflect will be similar to what has been done earlier in Hiranandani Gardens, Hiranandani Estate and Hiranandani Meadows. It will be a testimony to our corporate belief that ‘to create better communities, it is first essential to create greener communities’,” he says.

For Niranjan Hiranandani, it has always been about building communities rather than just square feet of space. Hiranandani Parks, Oragadam, like the earlier townships in Mumbai’s Powai and Thane, will be a neo classical architectural marvel, nestled amidst verdant greenery.

Hiranandani Gardens, Powai, is a Community Living integrated township where more than 4000 families stay. Sprawled majestically over 250 acres, Hiranandani Gardens is among Mumbai’s finest residential townships. It has redefined the standards of elegant living – something that is being re-created at Hiranandani Parks, Oragadam.

What the project offers discerning home seekers are homes that are intelligently planned, crafted with precision and embellished with care. The aspect of community living will fulfill the dreams of many, giving rise to a new perception of life and life style. It will be similar to Hiranandani Meadows and Hiranandani Estate townships in Thane, where futuristic technology has been leveraged with innovative design and precision engineering to create a world-class real estate complex.

“Hiranandani Parks, Oragadam will be an apt example of green, mixed-use townships. While setting the ‘benchmark’, the township will go on to become a ‘landmark’ of ‘community living’,” he concludes.